

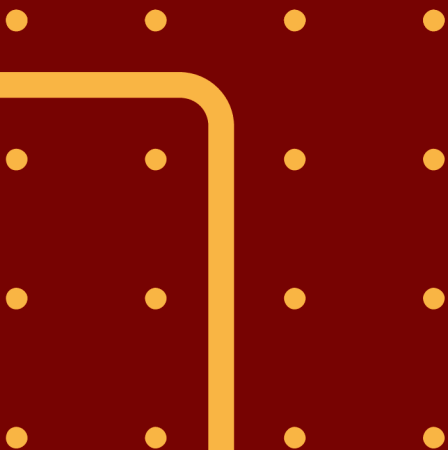


QACSL

*Queensland Association of
Combined Sector Leaders Inc.*

PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

2025 - 2026 Prospectus





FROM THE PRESIDENT



Paul Andrews QACSL President

As President of the Queensland Association of Combined Sector Leaders (QACSL), it is my privilege to introduce you to our vibrant and vital community of educational leaders.

QACSL represents over 90 schools scattered across Queensland's vast and diverse landscape—from coastal towns to remote inland communities. Our members are dedicated Principals, Deputy Principals, and Heads of Department who face unique challenges every day as they deliver high-quality education in environments that are often isolated, resource-limited, and complex.

Through advocacy, professional development, and peer support, QACSL is committed to ensuring these leaders are connected, empowered, and heard. We believe that strong leadership in combined sector schools is essential, not just for the success of students but for the wellbeing and resilience of entire communities.

This prospectus outlines how your partnership with QACSL can make a lasting impact. Together, we can support the leaders who, in turn, support thousands of students and families across Queensland. Your involvement will help sustain a network that champions equity, innovation, and community strength in education.

We invite you to join us in making a difference where it matters most, in the heart of Queensland's educational communities.



Who We Are

The Queensland Association of Combined Sector Leaders inc (QACSL inc), was formed in 1996 as the Queensland State P-10/12 School Administrators' Association, in order to advocate for and support the now over 90 P-10/12 schools which have complex and unique challenges. With the addition of the urban colleges through amalgamation or urban development, QACSL now represents some 50,000 students and their families.

Our diversity in the geographic location and the people of our combined sector schools are our strength. These schools serve as the heartbeat of their communities - providing education, stability, and leadership in locations that range from coastal towns to some of the most remote corners of the state.

QACSL provides connection, advocacy, and professional learning for school leaders navigating the unique challenges of combined sector contexts. We empower our members to lead with confidence, resilience, and a shared commitment to equity in education - no matter the postcode.



Our Reach

QACSL provides access to a highly engaged network of educational leaders:

- **Principals and Deputy Principals:** Reach decision-makers directly influencing school policies and purchasing decisions.
- **State-Wide Presence:** Our members are located across Queensland, providing unparalleled access to a diverse educational landscape from **Cape York to Cunnamulla, Mount Isa to Moreton Bay.**
- Representing schools with enrolments from 50 to over 3000 students.
- Deep roots in **First Nations communities, agricultural towns, mining regions, and coastal hubs.**
- Actively engaged with **thousands of students, families, and community partners.**

Our Value Proposition

Partnering with QACSL offers a unique opportunity to:

- **Enhance Brand Visibility:** Increase your brand awareness and recognition among a targeted audience of educational professionals.
- **Generate Leads:** Connect directly with potential customers and generate valuable leads.
- **Demonstrate Corporate Social Responsibility:** Showcase your commitment to supporting education in Queensland's most diverse and exciting schools.
- **Build Lasting Relationships:** Forge meaningful connections with key decision-makers and influencers in the education sector.



Why Partner with QACSL?

A partnership with QACSL places your brand alongside one of the most trusted and respected voices in Queensland education. Our influence extends far beyond the school gate—into town halls, family homes, regional networks, and community forums.



We offer sponsors:

- **Strategic brand alignment** with leadership, equity, and rural resilience
- **Visibility across 90+ school communities** and their extended networks
- **Trusted positioning with 100s** of principals, deputies, and department influencers
- **Acknowledgment across our digital channels**, publications, and events
- A direct link to the changemakers shaping Queensland's educational future

Sponsorship Tiers



Platinum Sponsor

Investment:

\$10,000 + or in kind (neg.)

2 x Available

- Exclusive naming rights on selected initiatives (e.g., Podcast Series, Awards Program)
- Logo featured on all QACSL digital and printed communications
- Large advertisement in monthly newsletter (10 editions/year)
- Regular recognition on podcast episodes, Teams PD sessions & Round Tables
- Branded posts across QACSL social media and member communications
- Opportunity to address members in a digital welcome video



Gold Sponsor

Investment:

\$5,000 + or in kind (neg.)

5 x Available

- Logo placement in newsletters, podcast episodes, and Teams PD sessions
- Gold Sized advertisement in monthly newsletter (10 editions/year)
- Sponsor acknowledgment in opening/closing of selected online events
- Social media feature posts each term

Sponsorship Tiers



Silver Sponsor

Investment:

\$2,500 + or in kind (neg.)

10 x Available

- Logo inclusion in monthly newsletter and podcast banners
- Name listed in sponsor acknowledgements across platforms
- Termly thank-you post on social media & members communications
- Inclusion of promotional material in digital member packs



Supporter

Investment:

\$1,000 + or in kind (neg.)

All supporters are welcome!

- Name included in QACSL sponsor listing
- Shout-out in one monthly newsletter and on social media
- Option to support specific initiatives (e.g. leader mentoring, rural PD support)



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Let's Partner for Impact

At QACSL, we're not just supporting school leaders—we're strengthening entire communities. Your sponsorship helps us continue to deliver high-quality support, amplify regional voices, and promote equity across Queensland's diverse educational landscape.

We invite you to join us in making a real difference in the lives of leaders, learners, and the towns they call home.

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